

# becky coyle

## curriculum vitae

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## About me

I am a person and a designer that is highly ambitious and I take great pride in striving to achieve the best. I put every piece of myself into my passions, consuming and engaging, reading and learning all the time with an attitude that is dedicated, organised and focused with the overall goal of producing work of the highest standard, meeting the requirements of the client, my peers and ultimately the user. I value every challenge that is thrown at me, thriving under pressure or deadlines to reach concise creative and technical solutions.

## Skills & abilities

### Software (Apple Mac & PC)

Adobe Creative Suite; Quark Express; Netbeans; SQLyog; Putty; Microsoft Office

### Technical & programming

(X)HTML; CSS; Accessibility; Usability; Information Architecture; SVN; FTP; Wordpress  
Basic/ Intermediate level: PHP & MySQL; Javascript & JQuery; Linux; Apache; Drupal

## Education

- 2004 – 2007 **The University College for the Creative Arts, Epsom**  
BA (hons) Graphic Design: New Media [graduated: 2007. Achieved a Upper Division 2:1]
- 2003 – 2004 **Chelsea College of Art and Design, Millbank**  
Foundation Studies: Art and Design  
Specialised in Visual Communication [merit grade received]
- 2001 – 2003 **City of Westminster College, Maida Vale**  
A Levels: Art (A); History (B); Sociology (B)
- 1995 - 2000 **The Grey Coat Hospital Secondary School, Pimlico**  
GCSEs: Art, English Literature & Language, Textiles, Spanish, Mathematics, Religious Education, Science, History [3 As, 6 Bs]

## Work Experience & Employment

- Feb 10 – present **Junior Interactive Designer, Halpern Cowan Ltd.**  
Roles & Focus: Website design; Application/Mobile design; HTML email designs; Usability & Accessibility, Pitch & client presentations, Strategy  
Clients: British Gas, Carbon Trust, Visa
- Feb 08 – Feb 10 **Junior Interactive Designer, Halpern Cowan Ltd.**  
Roles & Focus: Website design; Application/Mobile design; Front end build (HTML & CSS); PHP & MySQL integration with bespoke content management system; Team leadership & project management; Studio scheduling; Information architecture; Usability & Accessibility; HTML email designs & build; Branding; Pitch & client presentations  
Clients: Principal Hayley, Aviva, Malmaison, Fox & Anchor
- Sep 07 - June 08 **Sessional Teacher at the University College for the Creative Arts**  
Roles & Focus: Technical & creative student support; Software education
- August 07 **BC, MH [work experience]**  
Role & Focus: Interactive flash mockups for conceptual presentation for Foster Lomas & Partners
- July 07 - present **Freelance Graphic/ Web Designer**  
Clients: Common Heard Productions; Inventive Reception; Papped Media Ltd.; Lunar Cycles; FM SW Ltd.

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May - July 07     **Optimum Releasing [work experience]**  
Role & Focus: Catalogue layout; Pre-production

October 06     **Big Fish [work experience]**  
Role & Focus: Client presentation support for Gü, Waitrose & Belvoir Cordials

## Personal interests & goals

Writing blogs, Design, Photography, Digital Art & Media, Illustration; Programming; Films & Music; Asian Cooking; Fashion; Trends; Spinning

## References

References are available upon request.